Julia Barros

Interaction Designer

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EDUCATION

California College of the Arts
MDes Interaction Design 2021
BFA Industrial Design 2019

SKILLS

UX and UI Design
Wireframing
Prototyping
Visual Design
Qualitative User Research
Research Synthesis
Testing

SOFTWARE

Figma
Illustrator
Photoshop
After Effects

ACHIEVEMENTS

CCA Sparks 1st place winner
2021 Business pitch competition

San Francisco Design Week Honorable Mention in Social Impact 2021

Design Management Institute Student Essay Winner 2021

EXPERIENCE

New Deal Design | Senior Experience Designer
San Francisco, November 2021 - February 2024
- Product ideation: generated concepts for 4 new products as well as developed solutions for 6 existing products.
- Product development: created wireframes, explored visual design concepts, developed low and high fidelity mockups and designed digital, physical and hybrid experiences for 7 products. Created a design system for a startup.
- Design research: created screeners, developed research protocols, created digital and physical research assets, developed prototypes and executed research interviews with users for 5 products. Executed research synthesis, identifying user-centered opportunities, helping define products and informing design decisions for 5 products.
- Experience: created experience storyboards and user journey maps to help define and problem solve for 4 products.

IDEO | Design contractor
San Francisco, July 2021 - August 2021
- Created design language for the Pluto Pillow Pod (travel pillow).
- Created concepts and developed prototypes.

California College of the Arts | Teaching Assistant
San Francisco, January 2021 - May 2021
- Planned and guided a project for undergrad students based on unboxing experience.
- Developed class syllabus, project guidelines, learning objectives and class materials. Organized lectures and gave presentations.

Kids&Art Foundation | Product Design Intern
San Francisco, January 2021 - August 2021
- Created 2D and 3D concepts, wireframes and developed low and high fidelity mockups for onboarding experience.
- Conducted primary and secondary research. Created physical and virtual research protocols for testing prototypes.

Box Clever | Industrial Design Contractor
San Francisco, June 2019 - December 2020
- Participated in entire design process from concept to design for manufacturing.
- Created concepts, executed concept refinement, developed prototypes and conducted testing.